

CONTRACT



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And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

Contract / Revision 330500 /		Alt Order # WOC10032644
Product		
Candidate Orders		
Contract Dates 08/18/12 - 08/31/12	Estimate # 1617	
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/16/12 / 08/16/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WRC	Account Executive Kaitie Conway	Sales Office Washington DC
Special Handling		
Demographic RA18+		
IDB# 95	Advertiser Code 101	Product Code
Agency Ref 25779	Advertiser Ref 19078	

All spots on order immediately preemptible class of time

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC	08/18/12	08/31/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	16	\$19,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/18/12	08/24/12	MTWTF--				8	\$1,200.00			
		Week: 08/25/12	08/31/12	MTWTF--				8	\$1,200.00			
N 2	WRC	08/18/12	08/31/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	16	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/18/12	08/24/12	MTWTF--				8	\$800.00			
		Week: 08/25/12	08/31/12	MTWTF--				8	\$800.00			
N 3	WRC	08/18/12	08/31/12	Access H Live 12-1p	12-1p		:30			NM	16	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/18/12	08/24/12	MTWTF--				8	\$500.00			
		Week: 08/25/12	08/31/12	MTWTF--				8	\$500.00			
N 4	WRC	08/18/12	08/31/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	16	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/18/12	08/24/12	MTWTF--				8	\$600.00			
		Week: 08/25/12	08/31/12	MTWTF--				8	\$600.00			
N 5	WRC	08/18/12	08/31/12	2-3p Nate Berkus	2-3p		:30			NM	16	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/18/12	08/24/12	MTWTF--				8	\$450.00			
		Week: 08/25/12	08/31/12	MTWTF--				8	\$450.00			
N 6	WRC	08/18/12	08/25/12	News 4 Sat 9-1030a	9-1030a		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/18/12	08/24/12	-----S-				1	\$1,200.00			
		Week: 08/25/12	08/31/12	-----S-				1	\$1,200.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 330500 /	Alt Order # WOC10032644	
Contract Dates 08/18/12 - 08/31/12	Product Candidate Orders	Estimate # 1617
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 7	WRC	08/18/12	08/31/12	Ellen	3P-4P		:30			NM	12	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/18/12	08/24/12	MTWTF--					6	\$700.00			
Week:	08/25/12	08/31/12	MTWTF--					6	\$700.00			
N 8	WRC	08/18/12	08/31/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/18/12	08/24/12	MTWTF--					2	\$2,200.00			
Week:	08/25/12	08/31/12	MTWTF--					2	\$2,200.00			
N 9	WRC	08/18/12	08/31/12	7-9A TODAY SHOW	7A-9A		:30			NM	12	\$28,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/18/12	08/24/12	MTWTF--					6	\$2,400.00			
Week:	08/25/12	08/31/12	MTWTF--					6	\$2,400.00			
N 10	WRC	08/18/12	08/31/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/18/12	08/24/12	MTWTF--					5	\$1,000.00			
Week:	08/25/12	08/31/12	MTWTF--					5	\$1,000.00			
N 11	WRC	08/18/12	08/31/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	10	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/18/12	08/24/12	MTWTF--					5	\$1,800.00			
Week:	08/25/12	08/31/12	MTWTF--					5	\$1,800.00			
N 12	WRC	08/18/12	08/31/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	10	\$22,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/18/12	08/24/12	MTWTF--					5	\$2,200.00			
Week:	08/25/12	08/31/12	MTWTF--					5	\$2,200.00			
N 13	WRC	08/18/12	08/18/12	6-630P NEWS4 @ 6P SA W/6-630P			:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/13/12	08/19/12	-----S-					1	\$1,200.00			
N 14	WRC	08/25/12	08/25/12	6-630P NEWS4 @ 6P SA W/6-630P			:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/20/12	08/26/12	-----S-					1	\$1,200.00			
N 15	WRC	08/18/12	08/26/12	6-630P NEWS4 @ 6P SU W/6-630P			:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/18/12	08/24/12	-----S					1	\$1,400.00			
Week:	08/25/12	08/31/12	-----S					1	\$1,400.00			
N 16	WRC	08/18/12	08/27/12	Stars Earn Stripes	9-10p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/18/12	08/24/12	M-----					1	\$2,500.00			
Week:	08/25/12	08/31/12	M-----					1	\$2,500.00			
N 17	WRC	08/18/12	08/31/12	Grimm	9-10p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/18/12	08/24/12	----F--					1	\$3,000.00			
Week:	08/25/12	08/31/12	----F--					1	\$3,000.00			

Totals

148 \$171,400.00

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Contract / Revision	Alt Order #	
330500 /	WOC10032644	
Contract Dates	Product	Estimate #
08/18/12 - 08/31/12	Candidate Orders	1617
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		08/16/12 / 08/16/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	77	\$89,500.00	\$76,075.00
08/27/12 - 08/31/12	71	\$81,900.00	\$69,615.00
Totals	148	\$171,400.00	\$145,690.00

Signature: _____ **Date:** _____

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